

EXHIBIT E

CONDÉ NAST

Donnellan, Christopher <chris_donnellan@condenast.com>

Re: FOR YOUR IMMEDIATE ATTENTION RE: INFRINGEMENT OF VOGUE TRADEMARK

1 message

Melissa Nathan <mnathan@hstrategies.com>

Mon, Oct 31, 2022 at 11:59 AM

To: "Donnellan, Christopher" <chris_donnellan@condenast.com>

Cc: "Leatherwood, Olive" <olivia_leatherwood@condenast.com>, "afn@dreamcrew.com" <afn@dreamcrew.com>

Thank you for the email, letting you know that it was received.

Sent from my iPhone

On 31 Oct 2022, at 08:46, Donnellan, Christopher <chris_donnellan@condenast.com> wrote:

+Adel Nur for visibility..

+

CONDÉ NAST

CHRISTOPHER P. DONNELLAN

GLOBAL COUNSEL, IP AND CONTENT INTEGRITY

One World Trade Center 26-413

New York, NY 10007

O: 212-286-4403

M: 973.202.7467

E: christopher_donnellan@condenast.com

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Vogue | Vanity Fair | Glamour | Self | GQ | The New Yorker | Condé Nast Traveler

| Allure | Architectural Digest | Bon Appétit | Epicurious | Wired | Teen Vogue |

Ars Technica | The Scene | Pitchfork | |them |

On Mon, Oct 31, 2022 at 11:44 AM Donnellan, Christopher <chris_donnellan@condenast.com> wrote:

Dear Ms. Nathan,

It has come to our attention that your client Drake has created a fake magazine cover using the Vogue trademark without our permission. You are trading on the goodwill of the Vogue brand to promote Drake's new album, as well as causing confusion in the marketplace as we've had numerous inquiries as to whether Drake is, in fact, on the cover of VOGUE.

We also understand that you are handing out printed editions of this "magazine." We demand that you immediately cease and desist this unauthorized use of the Vogue trademark by removing the Instagram post, ceasing any distribution of this "magazine," and issuing a public statement clarifying that this was not an actual cover of Vogue. Please immediately respond acknowledging that you are taking this corrective action.

Note that you have also used the names of Anna Wintour, Lena Dunham and Olen Zalenska, all of whom may have their own claims as to this improper use of their names to promote Drake's album.

This is not meant to be an exhaustive list of Vogue's remedies in this regard, all of which are expressly reserved.

Regards,

Christopher Donnellan

CONDÉ NAST

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| Allure | Architectural Digest | Bon Appétit | Epicurious | Wired | Teen Vogue |
Ars Technica | The Scene | Pitchfork | |them |

----- Forwarded message -----

From: **Melissa Nathan** <mnathan@hstrategies.com>

Date: Mon, Oct 31, 2022 at 10:40 AM

Subject: Drake Vogue Cover - HER LOSS

To celebrate Drake's Vogue cover and his joint album HER LOSS, Street teams will be handing out copies of the magazine Monday Afternoon in select cities across America.





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Sergio Kleitoy
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The Talent Group
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Communications | Condé Nast

[Vogue, Allure, Glamour, Teen Vogue, SELF, them.]

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